

ACT (Academia-CPESN Transformation) Pharmacy Collaborative



50 Stories from 50 States Challenge Participation Guidance

This guidance document is for teams that have already registered for the Challenge by completing Steps 1 & 2 to register. This document will guide you in completion of Steps 3-6 to complete the Challenge.

Step 3 – Develop your story

- **Narrative description of the story of care provided to a patient(s)** - suggested 300-500 words:
 1. Patient story including reason for patient presentation and services provided
 2. Outcomes of care provided (e.g. clinical outcomes, cost savings to the patient, patient satisfaction, etc.). Inclusion of data on the impact and outcomes of the highlighted pharmacist-provided service(s) is highly encouraged.
 3. Personal/public health impact of care provided
 4. Care providers involved
 5. Quote(s) from pharmacist(s) at community pharmacy practice site(s), local community leaders, patient, etc. (optional but encouraged)
 - Note: The goal is to use these stories and examples in multiple settings, in different states, over several years. Please refrain from including specific information that would limit the time these stories could be used, such as the year an intervention took place.
- **Description of the pharmacy practice** - suggested 100-200 words:
 1. Geographic description, consider using the following resources to better describe the location of the practice site(s) including whether the location is in a Medically Underserved Area or a Health Care Professional Shortage Area: <https://data.hrsa.gov/geo>, <https://censusreporter.org/>, <https://www.ruralhealthinfo.org/>, <https://data.census.gov/cedsci/>
 2. Patient population description, consider using the resources above to better describe the patient population (ex. Include median income of area)
 3. Services offered by the practice site(s), unique characteristics of the site(s), consider using the CPESN Service Set list to describe services offered: <https://www.cpesn.com/payors/services-available-from-cpesn-network-pharmacies/>
 4. Type of practice (ex. family-owned single-location vs. multiple-location chain vs. supermarket chain etc.)
- **Brief summary of factors in your state that support this level of care, as applicable** - suggested 100-200 words. Consider addressing the following:
 1. State/federal legislation or policy that supports the patient care services provided or makes this level of care possible in your state
 2. State/federal advocacy efforts that would support improved patient care related to this story

Overall word count for the story should be a maximum of 1,000 words

Step 4a – Complete a video recording of the practicing pharmacist(s) involved in the care, addressing the following prompts (**3-minute video maximum**)

- Introduction – follow this script
 - Hi my name is [name] and I'm a pharmacist at [pharmacy name] in [city, state]. We've been in business for [X] years and one of the things we're most proud of at our pharmacy is _____.
- Tell us about who your pharmacy serves
- Tell us about the services your pharmacy offers
- Tell us about an impactful patient story from your pharmacy (this should be the story written up in the written narrative description for the Challenge)
- How has providing these services impacted the patients you serve and your community?
- End the video with a statement about being a provider of care in your community – and how impactful it would be to be recognized as a provider nationally affording patients access to services like yours nationwide.

Tips for Creating Your Video

Watch this short, fun tutorial [here!](#)

1. Try to film on quiet, non-busy hours
2. Good devices include iPhone 8 or later
3. Film horizontally (landscape), not vertically
4. Be roughly 2-4 feet away (no farther because microphones on phones don't pick up well)
5. **Speak loudly**, microphones on phones have hard time picking up voice and have the volume set on MAX or the loudest/highest setting available.
6. Be excited/energetic 😊
7. Make sure lighting is **adequate**. Try to have light in front of you, not behind you
8. If filming in the pharmacy or other health care setting, be mindful of what can be seen behind you. There can be no patient identifiable information or patients who have not consented visible in the video.
9. Using props/signs or other cues of enhanced services or your pharmacy is helpful but not required

Step 4b – Gather photos for the submission including:

1. Photo of community pharmacy practice site(s) exterior (required)
2. Photo of community pharmacy practice site team (required)
 - Photo of pharmacist and student pharmacist in patient care space at the pharmacy (optional)
 - Photo of pharmacist providing care to a patient (unidentifiable) (optional)

Step 5 – Have all team members complete a signed Permission Form stating permission for the ACT Pharmacy Collaborative to collate and share the stories through an online format and with partner organizations. (see Permission Form).

Step 6 – Upload all files (story, video, photos, permission forms) to your designated Box folder.

Deadline: January 18th, 2022.

Any questions, please let us know! actforpharmacy@pitt.edu



The ACT Pharmacy Collaborative is supported by grant funding to the University of Pittsburgh from the Community Pharmacy Foundation. ACT Pharmacy Collaborative partners include CPESN USA and AACCP. The work of the Collaborative is guided by a task force of AACCP Faculty Appointees, CPESN USA Luminary Appointees and NCPA, ACCP, and APHA representatives.